

# Asia Integrated Reporting Awards 2021

## ENTRY BRIEFING

The Asia Integrated Reporting Awards (AIRA) recognise and honour integrated reporting leaders in Asia. The Awards celebrate best practice in integrated reporting and communications. AIRA is a once-in-a-year opportunity for all types of organisations to build trust and awareness amongst their stakeholders by showcasing their integrated initiatives.

The 2021 Awards are being offered in 8 categories. In addition, judges will choose the Integrated Report of the Year as the top award.

### ELIGIBILITY

AIRA is open to all organisations which publish an integrated report.

The types of reports eligible for the awards include:

- Integrated Report
- Annual Report

Entries will be accepted for the most recent report published by an organisation.

### ENTRIES

Entries must be submitted by filling in the Entry Form. A separate entry form is required for each report being submitted. The Entry Form is available for download from the Awards webpage at <https://csrworks.com/aira/entry-form/>

### THE TIMELINE

- Early Bird Deadline: 30 September 2021
- Last Date for Submission: 26 November 2021
- Announcement of Finalists: around 3rd Week of December 2021
- Announcement of Winners: February 2022

## CATEGORIES

An organisation may submit entries for multiple categories\*.

The following categories are open for entry:

1. Asia's Best Integrated Report (Large Company)
2. Asia's Best Integrated Report (SME)
3. Asia's Best Integrated Report (Public Sector)
4. Asia's Best Integrated Report (First Time)
5. Asia's Best Integrated Report (Governance)
6. Asia's Best Integrated Report (Integrated Thinking)
7. Asia's Best Integrated Report (Value Creation)
8. Asia's Best Integrated Report (Design)

\*You can download description of each category from the Awards webpage at <https://csrworks.com/aira/entry-form/>

**\*\*Asia's Integrated Report of the Year** is a special honour and will be presented as the Judges' Choice. Separate entry for this category is not required.

## JUDGING

We are committed to following the highest standards in awards judging. The guiding principles for judging the Awards include independent from organisers, integrity, objectivity, impartiality, avoidance of conflict of interest, and transparency.

### ➤ Independent Judging Panel

An independent panel of judges with distinguished backgrounds assesses the entries to decide the winners. The judging board has members drawn from diverse fields such as non-profit organisations, academia, sustainability advocacy, professional bodies, industry networks, and media to enrich the judging process. The judging panel is entirely independent of the organisers to maintain the highest possible neutrality and objectivity.

The panel of judges evaluates all submissions following rigorous criteria. Information about the judges is available on the website.

### ➤ Judging Process

Entries will be evaluated in three rounds:

**First Round:** In this round, an initial evaluation will be carried out by experienced ESG Analysts. The qualifying entries will then proceed to the judging round (second round).

**Second Round:** Judges will determine the finalists for each category. Each category is expected to have 8-12 finalists. The names of the finalists will be announced around mid-December.

**Third & Final Round:** In the third round, also the final round, the judges will take a closer look at the entries and will decide the winners.

### ➤ Winners

Each category is likely to have three awards – Gold, Silver and Bronze. The winners will be announced in February 2021 at an Awards Ceremony cum Gala Dinner event in Singapore.

## ➤ Judging Criteria

Judges will be using a broad set of parameters to evaluate each entry. Some of the parameters may apply to specific award categories, while others may be more commonly applied. We recognise that integrated reporting is a journey and different organisations may be at a different point in their journey. That is why it is not mandatory to meet the entire criteria to be a winner. However, the winners would have demonstrated that they are ahead of their peers when tested against these overall parameters.

In general, judges will be using the following parameters:

1. How strong is the link between the company's reported integrated strategies and activities and its business strategy?
2. Whether the company uses internationally accepted integrated reporting frameworks such as GRI and Integrated Reporting. Also, how well the organisation uses other integrated frameworks such as the SDGs, TCFD, CDP or other sector-specific guidelines.
3. How the company identifies, describes and addresses its most significant or material impacts and issues.
4. How the company engages with stakeholders to build a more credible integrated approach.
5. Whether the report provides a clear description of goals and targets and how the progress is measured.
6. Whether the report explains how value is created for the company or its stakeholders or both.
7. What is the degree of useful disclosure the company provides through the report?
8. How comfortable the company is in disclosing its failures, shortcomings, underperformance or sharing the negative news.
9. Whether there is an independent assessment of the company's reported performance. Examples of independent assessment may include but are not limited to:
  - a) Views of internal or external stakeholders' incorporated in the integrated report in the relevant sections.
  - b) Views expressed by an important external stakeholder or an external stakeholder panel included in the report.
  - c) Relevant certifications disclosed in the integrated report.
  - d) External Assurance provided by independent assurance providers.

## JUDGING FEEDBACK

Judges' brief comments will be provided upon request without additional cost, usually four weeks after the winners are announced. Participating organisations may order a more comprehensive assessment of their report by paying a fee. Please write to [asra@csrworks.com](mailto:asra@csrworks.com) for more information about the paid assessment service.

## ENTRY FEE

The awards are organised on a non-profit basis. The entry fee is meant to cover the administrative costs and the cost of the awards ceremony and gala dinner event. The entry fee is inclusive of one free pass per organisation for the awards ceremony and gala dinner event.

The entry fee structure is described below:

Large Organisations		
NUMBER OF ENTRIES PER REPORT	EARLY BIRD <i>Submit by 30 September 2021</i>	REGULAR <i>After 26 November 2021</i>
Single entry	US\$ 395	US\$ 495
Two entries	US\$ 495	US\$ 595
Three entries	US\$ 595	US\$ 695
4 - 5 entries	US\$ 675	US\$ 775

## SMEs\*/NGOs/Public Sector/Govt. Agencies/Social Enterprises

NUMBER OF ENTRIES PER REPORT	EARLY BIRD Submit by 30 September 2021	REGULAR Submit by 26 November 2021
Single entry	US\$ 245	US\$ 275
Two entries	US\$ 295	US\$ 345
Three entries	US\$ 375	US\$ 395
4 - 5 entries	US\$ 475	US\$ 495

\*SMEs are firms with annual group-wide (including parent company) revenue of not more than \$100 million

### Important Notes

- A separate Entry Form is required for each report if you are submitting multiple reports for the Awards.
- Please refer to Asia Sustainability Reporting Awards for entry fee if you are also planning to submit entries for ASRA sub-categories.
- The entry fee is inclusive of ONE complimentary pass per organisation to attend the awards ceremony & gala dinner event.

### TERMS AND CONDITIONS

Submissions will only be evaluated upon receipt of entry fee. Payment can be made by bank transfer or online by credit card. Overseas cheques are not accepted. Singapore based organisations may make payment by cheque.

### FINALISTS AND WINNERS

All winners will receive an award, including a personalised plaque with the winner's name inscribed on it. All finalists will receive a merit certificate. Finalists and Winners will receive their certificate/plaque at the awards ceremony gala dinner event in Singapore.

### AWARDS BRANDING LOGO

Each finalist and winner will also receive a distinct Awards logo that they can use on their website and other promotional material and reports as a mark of their integrated reporting excellence.

### AWARDS CEREMONY

All participating companies are invited to the Award Ceremony cum Gala Dinner to be held in Singapore. Each participating organisation will receive one complimentary event pass to attend the Awards Ceremony. Subject to availability, additional passes to the Awards Ceremony may be purchased by interested organisations or individuals. The results of the Awards, i.e. the winners will be announced at the Award Ceremony.

More information about the Awards Ceremony including the exact date, venue and agenda will be announced in due course.

### ABOUT THE ORGANISERS

The Asia Integrated Reporting Awards, a non-profit project, are organised by CSRWorks International, a trusted name in integrated advisory, training and thought leadership. Our vision for the Asia Integrated Reporting Awards is to become the most inspiring recognition for corporate reporting in Asia. With its head office in Singapore, CSRWorks International also organises Asia Sustainability Reporting Summit and Asia's Top Sustainability Superwomen.

CSRWorks is GRI's Certified Training Partner in Singapore, Malaysia and the Philippines, International Integrated Reporting Council's <IR> Foundational Training Partner for Southeast Asia, South Asia, the UAE and Japan, CDP's accredited service provider in Southeast Asia, EcoVadis' Certified Partner and SASB's Consultant Content Programme partner. CSRWorks is a TCFD Supporter Organisation signatory. CSRWorks also offers DJSI Training in collaboration with S&P Global.

Learn more about CSRWorks International at [www.csrworks.com](http://www.csrworks.com)

## SUPPORTING ORGANISATIONS

ASRA's leading supporting organisations include the British High Commission Singapore and Embassy of Sweden, Singapore. The Asia Sustainability Reporting Awards are also supported by a diverse number of public, social and private organisations to promote sustainability reporting and transparency. Please see the website (<https://csrworks.com/aira>) for the updated list of supporting and partner organisations.

## ENQUIRIES

### **Asia Sustainability Reporting Awards Secretariat**

CSRWorks International Pte Ltd

237 Alexandra Road #06-06 The Alexcier, Singapore 159929

Phone: +65 6471 3661

[www.csrworks.com/aira](http://www.csrworks.com/aira) | [aira@csrworks.com](mailto:aira@csrworks.com)